

Kubix Link — Fashion PLM (and more)

Cloud-based, all-in-one PLM that unifies product data, people, and processes into a single source of truth.

IMAGE PLACEHOLDER (Upload your preferred product/hero image and I'll replace this instantly.)

Built on industry-standard technology and over 50 years of fashion expertise, Kubix Link helps brands and manufacturers plan, develop, and launch collections faster—while improving collaboration, cost control, and sustainability oversight across the supply chain.

≈ 360 hours freed per year by removing non-value tasks

2× faster time to market with automation

Up to 20% decrease in production costs

Features & Benefits

- **Collection planning & tracking:** Visual calendars, milestones, roles, and dashboards for real-time status and cost monitoring.
- **Single source of product data:** Centralized, always up-to-date records with change tracking and one-page product documents.
- **Instant tech packs:** Create and share complete digital tech packs internally and with suppliers in one click.
- **Collaboration, anywhere:** Social-style interface; share updates and images from any device; connect internal teams and suppliers.
- **Digital fittings & reviews:** Run live fitting sessions and collection reviews to align stakeholders quickly.
- **Sustainability & compliance:** Collect environmental data and assess style-level carbon footprint for French/EU requirements.
- **Enterprise-grade integrations:** Connect to ERP, CMS, WMS, Excel, InDesign, and Adobe Illustrator.
- **Cloud scalability & security:** Configurable SaaS with role-based access, data protection, and global availability.

Product Add-ons

- Kubix Link Range modules to extend PLM and PDM capabilities.
- Sustainability & Compliance pack for advanced metrics and reporting.
- Design & CAD connectors (Adobe Illustrator, InDesign, fashion CAD).

- Supplier collaboration portal for external partner updates and assets.
- Analytics & executive dashboards for KPIs and collection health.
- API & Integration toolkit for ERP/CMS/WMS and custom pipelines.

Product Specifications

Deployment: Multi-tenant cloud (SaaS), browser-based; mobile-ready.

Core capabilities: PLM for fashion—planning, PDM, costing, workflows, tech packs, collaboration.

Data model: Real-time records with versioning/change tracking; one-page product docs.

Integrations: ERP, CMS, WMS, Excel, Adobe Illustrator, InDesign; open architecture/API.

Collaboration UX: Social-inspired interface; supplier network connectivity.

Sustainability: Style-level environmental impact assessment for French/EU compliance.

Security & governance: Data protection, role-based access, configurable workflows.

Performance: Built for scale and speed to accelerate collection launches.

Ready to elevate collection development with a single source of truth?

Contact us to book a demo.